



## 7th Power Publishing

by A1 Small Business Marketing

PO Box 2851

Port Angeles, WA 98362

**(888) 399-1357**

### For Office Use Only

Approved?  Yes  No

**Fax: (360) 417-9768**

## Client Interview Form: Page 1 of 5

Our program is sold exclusively by independent representatives. If you don't have a rep, we will assign one for you. **Have you been contacted by one of our representatives?**  Yes  No

Your 7th Power Publishing Representative's ID: \_\_\_\_\_

Your 7th Power Publishing Representative's Name: \_\_\_\_\_

Your Full Name: \_\_\_\_\_

Your Email Address: \_\_\_\_\_

Your Business Name: \_\_\_\_\_

Your Business Address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Your Phone Number(s) & the Best Days & Times for us to call: \_\_\_\_\_

*We are only interested in helping to promote legitimate, ethical small businesses and are looking forward to working with you!*

### **Business Ethics Policy**

In order to be considered for promotion by 7th Power Publishing, we require that you subscribe to the following seven things. Please **initial** each to affirm that you agree with and practice them.

- \_\_\_\_\_ 1. We do not use "bait & switch" tactics to make sales.
- \_\_\_\_\_ 2. We do not participate in anything that could be construed as "false advertising."
- \_\_\_\_\_ 3. We have a published privacy, security and returns policy.
- \_\_\_\_\_ 4. We guarantee our work and publish the terms and limits of our warranties or guarantees.
- \_\_\_\_\_ 5. We do not engage in illegal or immoral practices.  
(Just use the historic American Judeo-Christian ethic to decide if your business is moral.)
- \_\_\_\_\_ 6. We do not link from our website to sites that break #5 above.
- \_\_\_\_\_ 7. We habitually fulfill everything that we promise to our customers.

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Briefly Describe Your Business: \_\_\_\_\_

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What sets your business apart from your competitors? \_\_\_\_\_

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Business Reference #1 Name: \_\_\_\_\_

Business Reference #1 Contact Person: \_\_\_\_\_

Business Reference #1 Contact Phone : \_\_\_\_\_

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Business Reference #2 Name: \_\_\_\_\_

Business Reference #2 Contact Person: \_\_\_\_\_

Business Reference #2 Contact Phone : \_\_\_\_\_

**NOTES: For Office Use Only**

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Business Reference #3 Name: \_\_\_\_\_

Business Reference #3 Contact Person: \_\_\_\_\_

Business Reference #3 Contact Phone : \_\_\_\_\_

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Your Business Website URL (Domain Name): \_\_\_\_\_

My product and/or service guarantee / warranty is published on my website.  Yes  No

My privacy policy is published on my website.  Yes  No

My returns policy is published on my website.  Yes  No

My security policy is published on my website.  Yes  No

I collect credit card information or other sensitive data on my website.  Yes  No

Note: security certificates are required for websites that collect sensitive data such as credit cards or social security numbers. If you don't do these things, you are not required to have one and may not even know what it is.

I have a functioning, valid security certificate working on my website.  Yes  No

**1. Creating your Text Link Ad & Full Article:** We can create your text link ad and full article for you. We charge \$500 for this service, or you can pay \$50 down and \$50 per month for 11 months. You will save \$100 by paying in advance. You may also choose to write your own text link ad and article and just pay us for the distribution.

Do you want us to write your text ad and article for you?  Yes  No

If yes, please choose one of the following:

I want to save money by paying in advance. (\$500)

I want the the convenience of the EZ monthly pay plan. (\$50 per month for 12 months)

**2. Distributing your Text Link Ad & Full Article:** We can distribute your article on 1 to 7 directories and publish it on up to 1,000 domains. You may also choose to distribute your own text link ad and article and just pay us for the creation.

Do you want us to **distribute** your text ad and article for you?  Yes  No

If yes, choose **only one** of the options below:

Complete 7th Power Program - all seven directories (\$350/yr or \$35/mo)

USA Directory only (\$50/yr or \$5/mo)

USA Directory, plus your State, County & City Directories (\$150/yr or \$15/mo)

USA Directory, plus your chosen 3 Industry Group Directories (\$250/yr or \$25/mo)

*(This section continues on the top of the next page ... )*

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*(This section continued from the bottom of the previous page ...)*

If yes, please choose one of the following:

- I want to save money by paying in advance.
- I want the the convenience of the EZ monthly pay plan.

After receiving this form, we will be calling you and your references and getting back in touch with you. Upon approval of your request for our services, we will call you to discuss your program and get some more information from you, including deciding upon your choices of Industry Group Directories if you have selected a program that includes them.

Then we will draft a contract that will detail the services you are receiving with deadlines, costs and terms. Your program will begin upon the receipt of the signed, dated contract and the successful processing of your first payment.

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(Please **Print** Your Name On The Line Above)

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(Please **Sign** On the Line Above)

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(Date)

**DO NOT PROVIDE ANY PAYMENT INFORMATION ON THIS FORM!**  
**(Wait on the Contract)**

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You have completed the interview form for the basic 7th Power Publishing Program.

### **If you are requesting the Complete 7th Power Publishing Program**

The following questions are for additional available services, **only for those who have elected to purchase the complete 7th Power Publishing Program** (\$350 per year)

Are you interested in learning about our program for even broader distribution of your articles? We can publish your text link ad and article on up to 1,000 more domains (each for 1 time only fees).

Yes  No

Are you interested in learning about our other advanced search engine marketing services?

Yes  No